

THE GOOD, THE BAD, AND THE UGLY: WHO'S ON YOUR TEAM?

	GOOD	BAD	UGLY
HONESTY	Open Accountable Responsible	Communicate minimally Reactive Make assumptions	Hide the facts Throw others under the bus Make excuses
SHARING	Practice what they preach Believe in the power of social sharing	Only share when required Spam on behalf of company	Don't consume company content Don't use company product
ADAPTABILITY	Overcome obstacles Agile & Responsive	Lack initiative Habitually rigid	Problem-finders Negative Destructive
COLLABORATION	Work as a team Supportive Learn from and prevent mistakes	Egocentric Ignore the big picture Celebrates wins only	Willingly micromanaged Selfish Demand rewards Focus on failures
SENSE OF URGENCY	Evident leaders Timely Tackle challenges with immediacy	Followers Procrastinate Unpunctual	Always tardy Punch the clock Apathetic
COMMITMENT	Passionate Execute strategy Relentless Goal-oriented	Hesitant Risk-averse	Paycheck collectors Indifferent