



"We are thrilled with the Sales Qualified Leads program from business.com to drive us sales leads and deliver improved outcomes. The new enhanced platform will further increase our engagement with business.com providing leads higher up the funnel, enabling us to educate and influence prospects sooner and drive the meaningful results we need to effectively grow our business."

William Boyle, JustWorks

"The business.com program has been one of our most reliable lead generation channels, both in terms of volume and quality. Our sales team has a consistent starting point to begin contacting prospects. Our sales associates know what to expect with business.com leads, and feel well-prepared to address their business needs once they get in contact with them."

Andrew Purdy, Toast

"Nearly all of our major accounts were generated from business.com leads where ROI immensely surpasses the investment of the program. Over the years we have tested other outcome marketing providers, but none have compared to the lead quality and delivery time of business.com. Our Account Director and Customer Success Manager have always been extremely responsive and helpful with any requests."

Sandy Tamplin, Customer Contact Solutions

"My experience with the business.com outcome marketing platform has been very positive. The Customer Success team partners with me and responds to my requests in a timely manner. The lead quality business.com provides is very good. Prices are fair and lead quality is in the top three of all vendors for us."

Alex Henricks, AdvancedMD Software, Inc

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